



IDENTIFYING CUSTOMER NEEDS

If a customer approaches you about data center related purchasing, there are certain keywords to be aware of that will warrant the need for power cords.

Keywords:

- PDU
- Rack
- Cabinet
- Server
- Switch
- UPS
- Refresh
- Downtime
- Data Center Move
- Global Deployment

Questions to ask your Customer:

- Are you refreshing your Data Center?
- Do you use standard (non-locking) cords? Does reliability outweigh cost for your application, and would you consider locking power cables?
- Would you like your power cords to arrive at the same time as your PDUs?
- What power cord configurations are you using to fill your rack/cabinet?
- Is this a global project? Are you familiar with global ratings for power cables? Did you know that power cords are available with global approvals?



Data Center Power Cable Purchasing Aid



Email

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Phone

(888) 858-8632



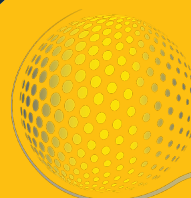
Warehouse

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WoCo

World Cord Sets

LOCKING NEMA	STANDARD IEC	LOCKING IEC	NEMA	INTERNATIONAL	ADDITIONAL
 L5-15	 C5	 P-Lock	 5-15	 BS1363	 Plug Adapters
 L5-20	 C7	 WS-Lock	 5-20	 Schuko (CEE7-7)	 Secure Sleeves
 L5-30	 C13	 V-Lock	 6-15	 BS546	 IEC 60309
 L6-15	 C14	 IEC Lock	 6-20	 CEI123-50	 Power Whips
 L6-20	 C15	 Z-Lock	 1-15	 IRAM 2073	 SAF-D-GRID
 L6-30	 C19	 S-Lock	<div>Power Cord Colors Available</div> <div> <small>* We offer our Power Cords in many colors, allowing your customers to adhere to industry standard color coding power supplies for their data centers. Ask our Sales Reps about all of our color options!</small> </div> <div>           </div> <div>Black / White / Grey / Red / Blue / Purple / Yellow / Orange / Green / Pink</div>		
 L14-30	 C20	 W-Lock			
 L21-20	 C21	 P-Lite			
CUSTOM CABLE ASSEMBLIES					



USER ATTACHABLE PLUGS
& CONNECTORS TO FULFILL
CUSTOM CONFIGURATIONS



Same Day Shipping on Stock Items.



Quality Assurances & Guarantees.



Expert Staff & Technical Guidance.



Shipping to all US States & Across the Globe.